



*The West Haven Community House presents the  
6<sup>th</sup> Annual Family Fun Walk & Wellness Fair  
along the Savin Rock Boardwalk  
on Sunday, September 24, 2017*

## **Tips for Team Captains**

***Your initiative and enthusiasm as a Team Captain is vital to the success of this event and is very much appreciated. Here are some tips to help you get started and put the Fun in Fundraising!***

### **RECRUIT**

- Recruit a co-leader to help you build your team.
- Recruit family, friends, co-workers, teachers, classmates, neighbors, etc. to join your team.
- Recruit walkers face-to-face, by e-mail and/or through social media.
- If someone says they don't want to walk, ask them to make a pledge to your team. Pledges can be made online or by downloading the Family Fun Walk Pledge Form.

### **REGISTER**

- Encourage team members to register as soon as possible. The best way and quickest way is to register online at [www.whcommunityhouse.org/funwalk\\_.html](http://www.whcommunityhouse.org/funwalk_.html)
- Remind them to use the Family Fun Walk Pledge Form to collect pledges.

### **MOTIVATE**

- As a Team Captain, you play the most crucial role as the motivator of your team!
- You are the coach and need to check in on your team's progress in raising funds and recruiting other members.

### **COMMUNICATE**

- Join the Family Fun Walk event on the Community House Facebook page and encourage your team members to use it as a recruitment tool.
- Distribute Family Fun Walk flyer or post the link of the event's webpage through social media.
- Communicate with your team members regularly to keep them motivated and to remind them of their individual \$100 fundraising goal.
- Remind team members about prizes to be won for Best Costume, Largest Team & Most Money Raised by a Team.

### **SHOW YOUR TEAM SPIRIT**

- Coordinate a team theme with matching tee-shirts, hats or even costumes made to show your team spirit. Make a banner or a sign for teammates to carry along the course.
- If you bring a stroller, wagon or wheelchair, why not decorate that too?
- Remind team members about the benefits of improving their health while giving back to the community.
- On the day of the walk, organize a place for the entire team to meet so you can walk together as a team.