



Saturday, September 22, 2018

Savin Rock Conference Center
Registration: 9:30 Kick-off: 10:30
Music Festival: 12:00pm - 7:00pm

Tips for Team Captains

Your initiative and enthusiasm as a Team Captain is vital to the success of this event and is very much appreciated. Here are some tips to help you get started and put the Fun in Fundraising!

RECRUIT

- Recruit a co-leader to help you build your team.
- Recruit family, friends, co-workers, teachers, classmates, neighbors, etc. to join your team.
- Recruit walkers face-to-face, by e-mail and/or through social media.
- If someone says they do not want to walk, ask them to make a donation to your team. Online donations can be made directly on the event's webpage, or download the printable donation form on the "Make a Donation" tab. Make sure you tell them the name of your team.

REGISTER

- Encourage team members to register as soon as possible. The best way and quickest way is to register online at www.whcommunityhouse.org.

MOTIVATE

- As a Team Captain, you play the most crucial role as the motivator of your team!
- You are the coach and need to check in on your team's progress in raising funds and recruiting other members.

COMMUNICATE

- Share the "Rock & Stroll" event on the Community House Facebook page and encourage your team members to use it as a recruitment tool.
- Communicate with your team members regularly to keep them motivated and to remind them of their individual \$100 fundraising goal.

SHOW YOUR TEAM SPIRIT

- Coordinate a team theme with matching tee-shirts, hats or even costumes made to show your team spirit. Make a banner or a sign for teammates to carry along the course.
- If you bring a stroller, wagon or wheelchair, why not decorate that too?
- Remind team members about the benefits of improving their health while giving back to the community.